

POPULAR

V E R S U S

SCHOLARLY

COMPARING THE 2 TYPES OF ARTICLES

POPULAR



AUTHORS may write on a variety of topics.

The AUDIENCE is the general reader.

SOURCES are rarely included in the article.

Popular articles are NOT REVIEWED by subject specialists.

SCHOLARLY



AUTHORS are subject experts with credentials.

The AUDIENCE is scholars, researchers and students.

SOURCES in a bibliography or footnotes are included.

Scholarly articles are REVIEWED by scholars in the same field, peers.